



RICHMOND FOOTBALL CLUB

POSITION DESCRIPTION

POSITION TITLE:	Communications Internship
ORGANISATION:	Richmond Football Club
REPORTS TO:	Communications Co-ordinator
TYPE OF EMPLOYMENT:	Voluntary

The Richmond Football Club has an exciting internship opportunity for a media and communications student to assist the Club's VFL program.

Supporting Richmond's Communications team, the communications intern will receive hands-on experience at an AFL Club and get a valuable insight into this fast-paced sports industry.

The Communications intern will predominately work on the VFL program, but opportunities exist to contribute to web content related to the Club's AFL team and community initiatives.

The position is voluntary and the intern will be required to fulfil the internship from April – September 2015.

Skills:

- Excellent editorial skills for a variety of mediums including web, social media and publications
- Good understanding of Australian rules football and the VFL
- Understanding and ability to engage fans using various social media platforms including Facebook, Twitter, Instagram
- Identify potential PR, media opportunities and good news stories

Responsibilities:

- Write match reports and articles for the VFL to be published on Richmond's website
- Coordinate Richmond's VFL social media channels on match-day
- Support Richmond's Multimedia team with post-match video interviews
- Support Richmond's media and communications team for additional editorial and communications needs where possible

Requirements:

- Availability on weekends
- Some travel to regional areas
- Own laptop

To apply, please send a cover letter, CV and an example of editorial work to the Richmond Football Club via email: : employment@richmondfc.com.au. For any questions, please call 9426 4406.

Applications close at 5pm on Friday, November 28